



- The perfect port of call for cruise ships
- Crystal clear waters and majestic landmarks
- A world of green with lush vegetation
- A safe and welcoming destination
- Superb cuisine with sophisticated flavors
- The rum capital of the world
- Events and festivals all year long
- A rich history and architectural masterpieces
- Shopping heaven
- Hotels and villas for every market
- Headquarters for romance
- A unique destination for divers

HOW TO GET TO MARTINIQUE

UP TO 6 WEEKLY NONSTOP FLIGHTS



MARTINIQUE
Departing 3:30 p.m.

American Airlines

MIAMI
Arriving 7:00 p.m.

NEW! 7 WEEKLY NONSTOP FLIGHTS



MARTINIQUE
Departing 8:05 a.m.

NEW YORK (JFK)
Arriving noon



MARTINIQUE
Departing 8:10 a.m.

WASHINGTON DC
Arriving 11:40 a.m.

MARTINIQUE
Departing 8:00 a.m.

BOSTON (BOS)
Arriving 11:40 a.m.

YEAR-ROUND OUT OF SAN JUAN Wednesdays, Fridays & Sundays



MARTINIQUE
Departing 2:50 p.m.

SAN JUAN
Arriving 4:50 p.m.

Codeshare with American Airlines/Delta and Jet Blue.

SEABORNE
AIRLINES



MOULIN / C. NICKERSON

ESSENTIAL INFORMATION ON THE
CARIBBEAN ISLAND WITH FRENCH FLAIR

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Modern day Martinique is truly "a bit of France in the Caribbean." It exudes an alluring and distinctly French sensibility in the excellence of its cuisine and rhums, the chic sophistication of its fine resorts and hotels, its fashion and art scene, and more. Yet Martinique has a cachet all its own; an endearing West Indian

warmth in its personality, a special spice in its music and dance, its local dishes, cultural heritage, and way of life. It is an island with style and so much more. A special place, with so much to offer – **Martinique c'est magnifique!**

Size	436 square miles (50 miles long and 22 miles across at its widest point), or 1,128 square kilometers.	Climate	Temperatures average 79°F with two regular alternating wind currents (les Alizés) keeping the island cool. There is only about a 5° difference between average summer and winter temperatures.
Population	413,310 inhabitants	Banks	Banks in the capital are generally open from 7:30 to noon and from 14:30 to 16:30 weekdays.
Capital City	Fort-de-France	Location	Nestled in the heart of the Lesser Antilles between Dominica to the north and St. Lucia, Martinique lies 1,965 miles from New York, 1,470 miles from Miami, 425 miles from San Juan, and 4,261 miles from Paris.
Currency	Euro		
Languages	French, Creole and English		
Electricity	Voltage is 220 AC. Visitors traveling with hair dryers, electric shavers and other appliances made in the U.S. will require power adapters.		

Trade Website: martiniquepro.org
Sales Manual: us.martinique.org/salesmanual
Press Kit: martiniquepresskit.com
Martinique Specialist Program: edu.recommend.com/martinique

Martinique Promotion Bureau / CMT USA
825 Third Avenue, 29th Fl.
New York, NY 10022
Phone: (212) 838-6887
Fax: (212) 838-7855
Email: info@martinique.org
Website: us.martinique.org

f / MartiniqueMagnifique
t / VisitMartinique

MARTINIQUE GROUND OPERATORS
Cœur des Îles:
 tblanc@coeurdesiles.travel – coeurdesiles.travel/martinique

Passion Outremer:
maxime@passion-outremer.com – passion-outremer.com

CARIBBEAN



MEET MARTINIQUE

— and its people —

Awards

RANKED IN THE TOP 16 PLACES TO GO IN 2016
BY **CONDÉ NAST TRAVELER**

RANKED #1 MUST-VISIT PLACE IN THE CARIBBEAN
BY CARIBBEAN JOURNAL

RANKED IN THE TOP 5 OF THE BEST ROMANTIC ISLANDS IN THE CARIBBEAN
BY USA TODAY

RANKED IN THE TRAVELER'S CHOICE AWARDS FOR THE BEST BEACHES
BY TRIPADVISOR

NAMED BEST CARIBBEAN ISLAND FOR ROMANCE
BY BUSINESS INSIDER

**HONoured WITH THE SILVER MAGELLAN AWARD
FOR OVERALL DESTINATION AND WATERFRONT DEVELOPMENT**
TRAVEL WEEKLY

MOUNT PELÉE

CMT USA

MARTINIQUE HOTELS: TOP INDUSTRY PICKS



BAKOUA HOTEL ****

Charming West-Indies style hotel located in the resort area of Pointe-du-Bout, Bakoua Hotel offers a breathtaking view of the magnificent Fort-de-France bay. The hotel consists of 137 rooms and suites, all with balconies or patios, two restaurants, a cocktail bar, two tennis courts, a swimming pool, beach and water sports facilities.

www.hotel-bakoua.fr • Tel: 011 596 596 66 02 02



BAMBOU HOTEL **

Located in Trois-Ilets, 30 minutes from the airport and a few steps from the beach of Anse Mitan, Hotel Bambou offers an invitation to the Creole accommodations, inspired by traditional Martinican architecture. Nestled in one of the most attractive tourist areas, discover the 153 air-conditioned and fully equipped enchanting rooms for a lower budget.

www.hotelbambou.fr • Tel: 011 33 1 34 31 88 81



LA BATELIÈRE HOTEL (FULL SERVICE HOTEL)

Located on the Caribbean coast, close to Fort-de-France, La Batelière Hotel offers 193 spacious rooms, suites and duplex with extended terraces. All rooms have a sea view. The hotel features two bars, a restaurant and great meeting facilities.

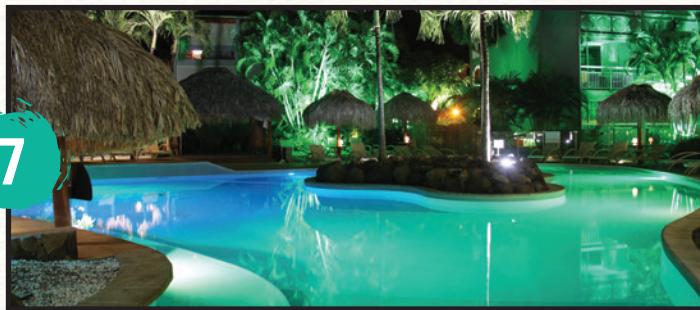
www.hotel-bateliere.com
Tel: 011 596 596 614 949 • Email: info@hotelbateliere.com



CLUB MED BUCCANEER'S CREEK ****

This stunning Club Med Village is located on its own peninsula in Sainte Anne. Fully renovated, it features 289 rooms, all with top notch amenities, at flat screen TVs, double sink bathrooms, etc. Services include water sport activities, full service spa, two restaurants, and a lively bar.

www.clubmed.us • Tel: 631 587 5859



LA PAGERIE HOTEL ****

Located in «Pointe du Bout», this hotel offers 96 guestrooms renovated with a personal touch. The property, built on three levels with an elevator, around a luxurious garden and a large swimming pool, is a heaven of peace, both colorful and warm. A piece of paradise dedicated families and businessmen, close to main attractions.

www.hotel-lapagerie.com
Tel: 011 596 596 66 61 49 • Email: resa@hotel-lapagerie.com



CAP EST LAGOON RESORT & SPA *****

Exclusive Relais et Châteaux Cap Est Lagoon Resort & Spa had been named among the best new hotels worldwide by Conde Nast Traveler. The resort is located on its own peninsula in Le François, on the Atlantic coast. This exquisite hotel consists of 50 elegant suites, 30 of them featuring their private plunge pool. The resort has direct access to a secluded beach and offers a soothing full service Spa.

www.capest.com • Tel: 011 33 1 53 75 22 37 • Email: booking@capest.com



KARIBÉA SAINTE-LUCE RESORT ***

Recently renovated, this hotel complex is located near the authentic town of Sainte-Luce, in the southern part of the island. Nestled in a tropical garden, Karibéa Sainte-Luce complex features 300 rooms, suites and apartments, restaurants & beach snack, 3 swimming pools, tennis court, massage room and water sports activities.

www.karibearesort.com
Tel: 011 596 596 48 54 82 • Email: servicegroupes@karibea.com



PIERRE & VACANCES SAINTE-LUCE RESORT **

In the heart of tropical gardens lies Pierre & Vacances Sainte-Luce Resort, right on the edge of a beautiful fine sand beach. The premises feature a full water sport center, Ti'club for children, bars and restaurants. This property consists of 337 large apartments that can accommodate up to 6 persons.

www.pierreetvacances.com
Tel: 011 33 1 55 26 30 69 • Email: pvt.resagroupes@fr.groupepvc.com



PLEIN SOLEIL HOTEL ***

Set amid a lush tropical garden, in the hills above the town of François, this chic hideaway consists of 16 Creole style rooms housed in 5 colorful villas. The suites feature their own private plunge pool outside on the deck. Plein Soleil restaurant offers a unique innovative Creole cuisine that will enchant your pallet!

www.hotelpleinsoleil.fr
Tel: 011 596 596 38 07 77 • Email: info@hotelpleinsoleil.fr



LA SUITE VILLA *****

Located in Trois-Ilets, La Suite Villa is a trendy boutique hotel composed of 9 private villas with 2 or 3 bedrooms each and 6 suites in the main house. A superb restaurant features French and Creole cuisine mastered by a French Chef originated from Michelin restaurants. La Suite Villa overlooks Trois-Ilets Bay. Each villa features a private bathroom for each bedroom, a kitchenette overlooking the terrace and a living area.

www.la-suite-villa.com
Tel: 011 596 596 59 88 00 • Email: reservation@la-suite-villa.com



LE SIMON HOTEL ****

Starting January 2016, experience Le Simon Hotel, elegant 4-star hotel with contemporary architecture facing the famous Fort de France bay in downtown Fort-de-France. This hotel features 94 rooms, 2 Suites & 1 Apartment, Wi-Fi, parking and transport nearby.

www.hotel-simon.com • Email: booking@hotel-simon.com



LE VILLAGE DE LA POINTE

Located on the beach in Pointe Faule in Vauclin, the Village Pointe opened in July 2014. The Village, focusing on eco-tourism and priced for travelers on a budget, has a capacity of 440 beds in 80 cottages.

www.villagedelapointe.fr
Tel: 011 596 596 38 00 55 • Email: reservation@villagedelapointe.fr



Villa Rentals

Martinique also offers a wide range of villa rentals for every budget combining Creole charm, warm hospitality, well equipped living spaces and superb outdoors.

Antilles Exception: antillesexception.com – olivier.falise@antillesexception.com
Archipel Évasion: archipelevasion.com – herve@archipelevasion.com
Prestige Villa Rental: prestigeVillaRental.com – info@prestigevillarental.com
Villaveo: villaveo.com – cyrille@villaveo.com